

Privacy and Cookie Policy

Last Updated: April 14, 2021

This privacy policy (collectively with the cookie policy, “Privacy Policy”) discloses the privacy practices at North Atlantic Acquisition Corporation (the “Company” or “we”) for its website <https://www.naacq.com> (the “Site”). This Privacy Policy applies solely to information collected by this Site. This statement will notify you of the following:

- What personally identifiable information or data is collected from you through the Site, how it is used and with whom it may be shared.
- What choices are available to you regarding the use of your personal data.
- The security procedures in place to protect the misuse of your information.
- How you can contact the Company with any questions about this statement.

PLEASE READ THIS POLICY CAREFULLY to understand our policies and practices regarding your personal data and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Site. This policy may change from time to time, so please check the policy periodically for updates.

Consent (For US Citizens)

Please read this statement carefully. By using the Site, you agree to be bound by this Privacy Policy and consent to the collection, use, storage, and disclosure of your personal data by us in the manner described in this Privacy Policy and elsewhere on the Site. We reserve the right to make changes to this Privacy Policy from time to time. We will alert you to any such changes by updating this Privacy Policy.

Defining Personal data

Information that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with you, your

household, or your device can be your **personal data** (aka personal information). Information does not qualify as personal data if:

- It is publicly available information from government records.
- It is deidentified or aggregated consumer information.

Scope of This Policy

This policy applies to personal data we collect:

- On our Site;
- In email, text, and other electronic messages between you and us; and
- When you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this policy.

This policy does not apply to information collected by a third party that may link or be accessible from the Site.

We may compile aggregate, anonymous, or de-identified data from various sources, including, but not limited to, accounts and transactions. This data, which we may use for our business purposes consistent with applicable law, does not identify an individual and is not personal data.

Information Collection

We may collect several types of information from or about you. This section describes the categories of personal data that may be collected.

Category	Examples
Identifiers	Name, email address, Internet Protocol (IP) address
Internet or Other Similar Network Activity	Browsing history, search history, information on a consumer's interaction with a Site, application, or advertisement.
Geolocation Data	Device location

Source of Personal Data We Collect and Purposes for Collecting

This section describes where we get your personal data.

Sources of Personal data	Categories of Personal data Collected through Such Source
You We may collect personal data from you or on your behalf when you communicate with us (e.g. when you contact us or provide feedback).	<ul style="list-style-type: none">• Identifiers
Your Activity We may collect personal data through your activity such as when you visit the Site, and how you interact with the Site.	<ul style="list-style-type: none">• Identifiers• Internet or Similar Network Activity• Geolocation Data
Automatic Data Collection Technology We may collect personal data using automatic data collection technologies, which may include the following: <ul style="list-style-type: none">• Cookies (or browser cookies)• Flash cookies• Web beacons	<ul style="list-style-type: none">• Identifiers• Internet or Similar Network Activity• Geolocation Data

Use of Personal data

We may use or disclose the personal data we collect for one or more of the following purposes (“Business Purposes”):

- To fulfill or meet the reason you provided the information. For example, if you share your name and contact information to subscribe to our newsletter, we will use that personal data to respond to your inquiry.
- To provide, support, personalize, and develop our Site, products, and services.
- To provide, support, personalize, and develop our relationship with you.
- To provide you with support and to respond to your inquiries, including to investigate and address your concerns and monitor and improve our responses.

- To personalize your Site experience and to deliver Content and product and service offerings relevant to your interests through our Site and via email or text message (with your consent, where required by law).
- To help maintain the safety, security, and integrity of our Site, products, and services, databases and other technology assets, and business.
- For testing, research, analysis, and product development, including to develop and improve our Site, products, and services.\
- To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
- To determine whether the user is originating from a mobile device, and routes the user to a mobile version of the Site, if applicable.
- To dynamically generate two cookies for authenticated users logged into the content management system, including via a single sign-on session (both cookies are not set for anonymous Site users).
- To test whether or not the user accepts cookies.
- To track user movement anonymously throughout the Site as part of the analytics suite.
- To track the last link clicked by the user for use in the analytics suite. This cookie is set and read by the JavaScript code.
- To initiate standard compression or decompression flags for the stock charts displayed on the Site.
- To generate a cookie for all requests to view dynamic stock charts on the Site.
- To monitor browser load time to generate Site performance metrics.

Information We Collect Through Automatic Data Collection Technologies

The Site is using a variety of automatic cookie and other tracking technologies that allow the Site to perform the following operations:

- Determine whether the visitor is originating from a mobile device, and routes the user to a mobile version of the Site, if applicable.

- Dynamically generate two cookies for authenticated users logged into the content management system, including via a single sign-on session (both cookies are not set for anonymous Site users).
- Test whether or not the user accepts cookies.
- Track user movement anonymously throughout the Site as part of the analytics suite.
- Track the last link clicked by the user for use in the analytics suite. This cookie is set and read by the JavaScript code.
- Initiate standard compression or decompression flags for the stock charts displayed on the Site.
- Generate a cookie for all requests to view dynamic stock charts on the Site.
- Monitor browser load time to generate Site performance metrics.

If you have any questions about the automatic data collection technologies used by the Site, you may contact the Company directly via the following email: info@naacq.com

Links to Other Sites

This Site may contain links to other websites not operated by us. We are not responsible for the privacy practices or the content of any non-Company websites to which we may link from the Site. We are not responsible for the protection and privacy of any information you provide whilst visiting other websites not governed by our Privacy Policy. We cannot control the content or security of such third-party websites. We cannot be held responsible for any loss or damage incurred by a user as a result of visiting such websites. No links are intended to be, nor should be construed as, an endorsement of any kind by us of that other website.

Sharing Personal data

We may share your personal data by disclosing it to a third party. Your personal data may be shared to fulfill a Business Purpose. We may also share your personal data if you provide us with your consent for disclosure, or as otherwise permitted or required by law. Described below is how your personal data may be disclosed to third parties. **We do not sell personal data.**

Third Party Receiving your Personal data	Categories of Personal data Disclosed to Third Party
<p>Service Providers</p> <p>We may share your personal data with service providers</p> <ul style="list-style-type: none"> • to help us perform our services (e.g. hosting the Site and Apps, provide functionality, and process payment) and • to protect you against security threats. 	<ul style="list-style-type: none"> • Identifiers • Internet or Similar Network Activity • Geolocation Data
<p>Data Analytics, Marketing and Advertising Firms</p> <p>We may share personal data to perform data analytics and market research for use</p> <ul style="list-style-type: none"> • in promoting the Site, products, and services • to help us improve our Site, products, and services, and • to help us develop new products, services, offerings, among other things. 	<ul style="list-style-type: none"> • Identifiers • Internet or Similar Network Activity • Geolocation Data
<p>Government Entities, Self-Regulatory Entities, and Professional Service Firms</p> <p>We may share personal data</p> <ul style="list-style-type: none"> • as may be required by laws, rules, regulations, including self-regulatory bodies • to help us with our legal or regulatory compliance obligations • to exercise our rights and defend against claims. 	<p>As requested by, or as necessary, pursuant to a valid legal, regulatory, or administrative process or order.</p>

We have access to information that you voluntarily give us via the Site, email or other direct contact from you. The Company will not sell or rent this information to anyone. This Site uses cookies and other tracking technologies as tools to help the Site analyse how users use the site. The information generated about your use of the Site is collected automatically and may include usage details, IP addresses as well as information collected through cookies.

Processing, Storage, and Retention of Personal data

Your personal data may be stored and processed in the United States and/or Europe. The Company may transfer your personal data to affiliated entities or to other third parties across

borders and from your country or jurisdiction to other countries or jurisdictions. If you are located in the European Union or European Economic Area, please note that we will not transfer information, including personal data, to a country outside of the European Union or European Economic Area.

The Company retains personal data, as necessary, for the duration of the relevant Business Purpose. We may also retain personal data for longer than the duration of the Business Purpose should we need to retain it to protect ourselves against legal claims, use it for analysis or record-keeping.

Protection of Your Personal Data

The Company is concerned with protecting your privacy and data, but we cannot ensure or warrant the security of any information you transmit to the Company or guarantee that your information may not be accessed, disclosed, altered or destroyed by breach of any of our industry standard physical, technical or managerial safeguards. When you enter sensitive information, we may encrypt that information using secure socket layer technology (SSL). No method of transmission over the Internet or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security.

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorized way, altered or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know. They will only process your personal data on our instructions and they are subject to a duty of confidentiality.

If you have any questions about security on our Site, you can contact us at info@naacq.com

Cookie Policy

The Company may use cookies, web beacons, tracking pixels, and other tracking technologies when you visit the Site to help customize the Site and improve your experience.

We reserve the right to make changes to this Cookie Policy at any time and for any reason. We will alert you about any changes by updating the “Last Updated” date of this Privacy Policy. Any changes or modifications will be effective immediately upon posting the updated Privacy Policy and Cookie Policy on the Site, and you waive the right to receive specific notice of each such change or modification.

What is a Cookie

A “cookie” is a string of information which assigns you a unique identifier that we store on your computer. Your browser then provides that unique identifier to use each time you submit a query to the Site.

Why We Use Cookies

We use cookies for two main purposes: analytics and site management cookies.

Analytics Cookies: cookies monitor how users reached the Site, and how they interact with and move around once on the Site. These cookies let us know what features on the Site are working the best and what features on the Site can be improved.

Site Management Cookies: Site management cookies are used to maintain your identity or session on the Site so that you are not logged off unexpectedly, and any information you enter is retained from page to page. These cookies cannot be turned off individually, but you can disable all cookies in your browser.

How We Use Cookies

We limit our usage of cookies only for those that are strictly needed to make the Site work properly. Because these cookies are necessary, there is no ability to turn the cookies off. **No information collected from the cookies is shared with third parties.**

The table below groups the necessary cookies by functionality and summarizes their traits.

General Functionality: Mobile Device Detection	
DrupalVisitorMobile From: Akami	Determines whether the visitor is originating from a mobile device, and routes the user to a mobile-version if applicable Expires when browser is closed Stores the following information: “desktop” or “mobile”
General Functionality: Logging into CMS	
SSESXXXXXXXXXXXXX From: West Corporation	Dynamically generated for authenticated users logged into the content management system; this cookie is not set for anonymous website users. Expires when browser is closed Stores your unique ID
SimpleSAMLSessionID From: West Corporation	Identifies authenticated users who access the CMS via single sign-on; this cookie is not set for anonymous website users Expires when browser is closed Stores your unique ID
SimpleSAMLAuthToken From: West Corporation	Identifies authenticated users who access the CMS via single sign-on; this cookie is not set for anonymous website users Expires when browser is closed Stores your unique ID
General Functionality: Website Analytics	
Cookie: s_cc From: Adobe	Tests whether or not the user accepts cookies. Expires when browser is closed Stores whether user accepts cookies.
Cookie: s_vi From: Adobe	Tracks user movement anonymously throughout the site as part of the analytics suite. Information is stored for two years. Stores the user’s unique ID.
Cookie: s_sq From: Adobe	Tracks the last link clicked by the user for use in the analytics suite. Expires when the browser is closed.

	Stores the previous link user clicked from within the site.
General Functionality: Actualizing Stock Charts	
Cookie: GZIP From: IHS Markit	Compresses and decompresses data. Expires after 60 minutes or when the session terminates. Stores boolean data (1 or 0)
Cookie: XXXX%5F0 From: IHS Markit	Required for generating dynamic stock charts. Expires after 60 minutes or when the session terminates. Stores user's unique ID.
General Functionality: Platform Performance	
Cookie: JSESSIONID From: NewRelic	Monitors browser load time for website performance metrics. Expires when browser is closed. Stores user's unique ID.

Your Rights and How To Exercise Your Rights

1. Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal data you provide to us. We have created mechanisms to provide you with the following control over your information:

- Tracking Technologies and Advertising. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's Site. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- Promotional Offers from the Company. The Company is not engaged in promotional activity at present, however may do so from time to time in the future. If you do not wish to have your contact information to be used by the Company to promote our own or third parties' products or services, you can opt-out by sending an email to info@naacq.com

We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's Site.

2. Accessing and Correcting Your Information

You may also send us an email at info@naacq.com to request access to, correct or delete any personal data that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

3. Additional Rights for EU Residents

Data protection law gives you a range of rights in connection with our processing of your personal data. In this regard, you have the right to request that we rectify or delete the personal data or restrict the processing of your personal data, if you think they are inaccurate. Furthermore, you have the right to object against the processing based on our legitimate interests as a legal basis. We are required to assess and act on your request.

Data Access

If you wish to obtain a copy of your data, please contact us at info@naacq.com

Data Correction

If you wish to correct your data, please contact us at info@naacq.com

Data Erasure

If you wish to erase your data, please contact us at info@naacq.com

Revoking Consent

If you gave your consent to have information processed by us and wish to revoke it, please contact us at info@naacq.com

4. Additional Rights for California (U.S.A.) Residents

California (U.S.A.) residents have additional personal data rights and choices. This section describes additional rights for California residents and explains how residents exercise those rights.

Right to Know and Data Portability for California Residents

You have the right to request that we disclose certain information to you about our collection and use of your personal data over the past 12 months (the “right to know”). Once we receive your request and confirm your identity, we will disclose to you:

- The categories of personal data we collected about you.
- The categories of sources for the personal data we collected about you.
- Our Business Purpose for collecting that personal data.
- The categories of third parties with whom we share that personal data.
- The specific pieces of personal data we collected about you (also called a data portability request).

Right to Delete for California Residents

You have the right to request that we delete any of your personal data that we collected from you and retained, subject to certain exceptions (the “right to delete”). Once we receive your request and confirm your identity, we will review your request to see if an exception allowing us to retain the information applies. We may deny your deletion request if retaining the information is necessary for us or our service providers to:

1. Complete the transaction for which we collected the personal data, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, or otherwise perform our contract with you.

2. Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
3. Debug products to identify and repair errors that impair existing intended functionality.
4. Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
5. Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 *et. seq.*).
6. Comply with a legal obligation.
7. Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

We will delete or deidentify personal data not subject to one of these exceptions from our records and will direct our service providers to take similar action.

Exercising Your California Rights to Know or Delete

To exercise your rights to know or delete described above, please submit a request by emailing us at: info@naacq.com

You may only submit a request to know twice within a 12-month period. Your request to know or delete must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal data or an authorized representative, which may include verifying your identity through identifiers, in which case we may use a third-party provider to verify your information, which may include receiving a one-time password via text message. By submitting your mobile phone number for identity verification, you consent to receiving text messages for this purpose.
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with personal data if we cannot verify your identity or authority to make the request and confirm the personal data relates to you.

Limitations on Your California Rights to Know or Delete

Your rights are subject to various exclusions and exceptions under the law. Under certain circumstances, we may be unable to implement your request, pursuant to applicable law. We will advise you of any reason for denying or restricting a request to the extent permitted by law

Children

The Company understands the importance of protecting children's privacy, particularly in their online interactions. This Site is not designed for and does not intentionally target or solicit to children 18 years of age and younger.

Use of the Site

Your access to and use of the Site are subject to this Privacy Policy and the Site's Terms of Use.

Questions

If you have any questions about this Privacy Policy, you may contact the Company directly via the following email: info@naacq.com